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## CIHI Web Site User Privacy Policy

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Your privacy on the Internet is very important to us, and we feel you should know how we use the information you provide to us.

### All visitors to our Web site

CIHI collects statistical information on visits to specific pages and the frequency of these visits. This information is analyzed to help us develop content that responds to the interests of our site visitors. We also note the type and version of browsers that are used, to ensure that our site is technically accessible.

### Visitors who provide information on a voluntary basis

Information you provide on a voluntary basis when using cihi.ca (such as organization type or e-mail address) is stored securely. CIHI does not disclose, give or sell any personal information about visitors to our site. We may use the information you provide in the following ways:

- on our e-commerce site, to manage the distribution of materials under the Core Plan;
- to determine appropriate new topics, content and services; and
- if you indicated you would like us to keep you updated on new reports and relevant material, CIHI will send you these updates by e-mail.

## **Visitors who have authorized access to particular applications**

It is essential that we verify the identity of visitors who have access to restricted-access applications. This is part of our system to protect the confidentiality and security of health data. We may review and analyze your use of the CIHI Web site to:

- verify your identity and allow you to access appropriate/authorized areas;
- understand your needs and eligibility for products and services;
- recommend particular products and services; and
- provide ongoing service.

CIHI reserves the right to conduct a post-audit review of clients who use restricted access applications. These reviews will confirm that clients are complying with security protocols as outlined in signed access agreements.

CIHI invites you to [contact us](#) through several e-mail links throughout this site. If you identify yourself in these electronic communications, we will never reproduce your words without your prior permission.

CIHI is not responsible for the content or the privacy policies of the web sites to which it may link.

Please see [Privacy and Data Protection](#) to learn more about privacy issues as they pertain to data holdings.

As you know, Internet technology develops rapidly, requiring policies such as this one to be flexible and responsive to change. Consequently, any changes to the CIHI privacy policy will be posted and explained as soon as they go into effect.

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