

9.30 - 10.00 Registration	
10.00 - 11:00 Welcome	
Comune di Firenze Provincia di Firenze Regione Toscana Ente Cassa di Risparmio di Firenze Library of Congress Ministero per i Beni e le Attività Culturali European Commission	
11:00 – 13:30 Plenary Session - Invited lectures	
CHAIR PERSON	
Bernard SMITH	Fondazione Rinascimento Digitale Introduction to the session
Laura CAMPBELL	Library of Congress Collaboration and interaction on the Web
Luciana DURANTI	University of British Columbia, Vancouver The long-term preservation of digital heritage
Daniel TERUGGI	Institut National de l’Audiovisuel Ethical considerations about ‘digital contents’ versus original cultural works
Andrea GRANELLI	Kanso s.r.l. Learning processes on the Net: more information or noise?
13:30 - 15:00 Lunch	
15:00 - 18:00 Plenary Session - Invited lectures	
CHAIR PERSON	
Martha ANDERSON	National Digital Information Infrastructure and Preservation Program Office of Strategic Initiatives Library of Congress Introduction to the session
Helen TIBBO	School of Information and Library Science, University of North Carolina User-based evaluation in the Web 2.0 world
Dan COHEN	Department of History and Art History, George Mason University Cooperative Web tools and user-generated content for cultural heritage: advantages and limits
John UNSWORTH	Graduate School of Library and Information Science, University of Illinois Computational methods in humanities research
Ingrid PARENT	Library of the University of British Columbia Internet-driven convergence between libraries, archives, museums: an opportunity, an inevitability or both?
Manuela SPEISER	European Commission, Cultural Heritage and Technology Enhanced Learning Digital Libraries and Digital Preservation: EU-Research Perspectives

9:00 - 10:30 Plenary Session - Invited lectures	
CHAIR PERSON	
Maurizio LUNGHI	Fondazione Rinascimento Digitale Introduction to the session
Jill COUSINS	European Digital Library Foundation Europeana: of the user, for the user
Rossella CAFFO	Istituto Centrale per il Catalogo Unico delle Biblioteche Italiane e per le Informazioni Bibliografiche Digital Libraries programs in Italy
Stefano VITALI	Direzione Generale degli Archivi The SAN Portal: a common gateway to Italian archival resources on the Web
Gianbruno RAVENNI	Direzione Cultura, Regione Toscana Tuscany Region policy for digital culture
11:00 - 13:30 and 14:30 - 17:00 Parallel session I Digital library applications & interactive Web	
CHAIR PERSON	
Anna Maria TAMMARO	Fondazione Rinascimento Digitale Introduction to the session
Brian KELLY	UKOLN, University of Bath Empowering users and their institutions: a risks and opportunities framework for exploiting the potential of the social Web
Smiljana ANTONIJEVIC Laura GURAK	Royal Netherlands Academy of Arts and Sciences University of Minnesota Trust in online interaction: an analysis of the socio-psychological features of online communities and user engagement
Max KAISER	Austrian National Library EuropeanaConnect - Enhancing user access to European digital heritage
Fred STIELOW	American Public University System Perspectives from an online university
Silvia GSTREIN	University of Innsbruck The user-driven approach of content selection for digitization - the eBooks on demand Network
Aly CONTEH	British Library User collaboration in mass digitisation of textual materials
13:30 - 14:30 Lunch	
Serge NOIRET	European University Institute Promoting libraries as “publishers”: the European University Institute European History Primary Sources (EHPS) Portal
Zinaida MANŽUCH	Institute of Library and Information Science, Vilnius University Digitisation and communication of memory: from theory to practice
Andrea BOZZI	Istituto di Linguistica Computazionale “Antonio Zampolli”, CNR Pinakes Text. A tool to compare, interoperate, distribute and navigate among digital texts

Frank AMBROSIO	Georgetown University Center for New Designs in Learning and Scholarship MyDante and Ellipsis: defining the user's role in a virtual reading community
Wendy M.DUFF	Faculty of Information, University of Toronto The museum environment in transition: the impact of technology on museum work
Tomi KAUPPINEN	Helsinki University of Technology SmartMuseum knowledge exchange platform for cross-European cultural content integration and mobile publication
11:00 - 13:30 and 14:30 - 17:00 Parallel session II Sustainable policies for digital culture preservation	
CHAIR PERSON	
Mariella GUERCIO	Università degli Studi di Urbino “Carlo Bo” Introduction to the session
Alice KEEFER	Library & Information Science Department, University of Barcelona Does “long-term preservation” equate to “accessibility forever”?
Sven SCHLARB	Research and Development Department, Austrian National Library The Planets testbed: a collaborative environment for experimentation in digital preservation
Jan HUTAŘ	National Library of the Czech Republic Czech national digital library and long-term preservation issues
Friederike KLEINFERCHER	Max Planck Digital Library, Research & Development Cultural Heritage: from library shelves to network residents
Felix ENGEL	FernUniversität in Hagen Towards supporting context-oriented information retrieval in a scientific- archive based information lifecycle
Roberto PUCCINELLI	Consiglio Nazionale delle Ricerche Towards a European global resolver service of persistent identifiers
13:30 - 14:30 Lunch	
Jeremy W. HUNSINGER	Virginia Polytechnic Institute and State University Where did the user's go? A case study of the problems of event driven memory bank
Thomas RISSE	L3S Research Center Turning pure Web page storages into living Web archives
Sam COPPENS	IBBT Department of Electronics and Information Systems, Ghent University Semantic bricks for performing arts archiving & dissemination
Daniel TERUGGI	Insitut National de l’Audiovisuel PrestoPRIME: A European project for long-term conservation of audiovisual contents
Jérôme BARTHELEMY	Institut de Recherche et de Coordination Acoustique/Musique Virtualization of real time audio processes: towards a musical notation of contemporary music
Dennis MOSER	William R. Coe Library, University of Wyoming Second looks at Second Life
17:00 - 17:30 Closing Session	
Bernard SMITH	Fondazione Rinascimento Digitale Conclusions and report from the parallel sections

TUTORIAL

LONG TERM PRESERVATION OF DIGITAL ASSETS: BASIC CONCEPTS AND PRACTICES

The event will bring together international experts who will develop a one-day full immersion tutorial about issues related to long term preservation of digital objects. The tutorial will start setting the scene about current initiatives and approaches, then it will give participants an understanding of the key digital preservation issues and decisions to be taken during the lifelong cycle of a digital archive. Some clear concepts, recommendations and “to do” list of things will be strongly presented. The major challenges and the most prospective solutions will be introduced, even if findings in this field are not so mature. The experts will define needs and experiences about the specific cultural heritage sector, providing the audience with some technical recommendations about standards on digital archives, metadata, digital formats, strategies and criteria to certify tools and practices, check risks and help to take the right decisions for preservation planning. After lunch, the session will start with an interactive hands-on work, where concrete experiences and practical tools developed by some of the most important European projects will be briefly presented and demonstrated.

Target audience is librarians, archivists, museum curators, students, researchers and professionals in the sector of digital archives management, digital libraries, Internet applications and multimedia content creators.

The final programme, the list of tutors and the registration modalities are available on [www.rinascimento-digitale.it/conference2009](http://www.rinascimento-digitale.it/conference2009)

TUTORIAL

DUBLIN CORE - BUILDING BLOCKS FOR INTEROPERABILITY

This Tutorial describes the Dublin Core Metadata Initiative, the history of the organization from a group of interested experts in 1995 to a formal organization with the legal incorporation in late 2008, and outlines the strategic directions and collaboration with other metadata initiatives over the years and the strategic directions that DCMI will be pursuing in the near future. After a brief outline of the organizational history of DCMI with presentation of the communities, task groups, processes, committees and operating rules, the tutorial will provide a general introduction to Dublin Core metadata, technical trends in the Dublin Core community over the past decade, and alternative approaches to descriptive metadata in the “Dublin Core” style. The second part of the tutorial reviews implementation technology alternatives using HTML, XML, and RDF, including new techniques such as embedded RDF a metadata in support of structured search.

Alongside the traditional paradigm of metadata interoperability on the basis of pre-coordinated agreements on natural-language definitions and specific data structures, the new paradigm of Linked Data offers a flexible framework for coherently merging diverse types of metadata on the basis of a shared underlying data model. The tutorial covers methods for expressing controlled vocabularies as Linked Data such as Simple Knowledge Organization System (SKOS).

The detailed programme and the registration modalities are available on [www.rinascimento-digitale.it/conference2009](http://www.rinascimento-digitale.it/conference2009)

## Cultural Heritage On Line Empowering users: an active role for user communities

15-16 December 2009  
Florence - Italy

Following the success of the previous conference held in 2006, the Foundation Rinascimento Digitale, in collaboration with the Ministry for Cultural Heritage and Activities and the Library of Congress, is delighted to announce the 2nd edition: "CULTURAL HERITAGE online Empowering users: an active role for user communities". The conference aims to explore, analyze, and evaluate the state of the art and future trends in user communities and cultural contents on the web from an international perspective, and bring together academic researchers, policy makers and practitioners, providing a forum for the discussion and dissemination of the selected themes.

Internet continues to have an impressive impact on cultural heritage and humanist communities by affecting the way they work, use, exchange and produce knowledge. New architectures and radically different paradigms arise continuously engendering a deep rethinking of traditional roles and tasks. Though a continuous increase in ICT use has spread in the cultural heritage community, cultural institutions have been slower to adopt new technologies for cultural, economic and organizational reasons. Today it seems that users not only are able to adapt to technological changes faster than cultural institutions, but they are also driving innovation, by proposing new ideas and building up new paradigms of knowledge production.

The conference will start on the 15th of December with keynote lectures that investigate user needs and expectations, analysing how to better involve users and the cultural heritage community in creating and sharing digital resources. The plenary session on the 16th will start with the presentation of national and international scenarios, followed by two thematic sessions with scientific speeches selected through a Call for Papers, that will ascertain the advancement of the research on the relationship user-institution towards the development of cooperative Web 2.0 tools and on sustainable digital preservation policies.

### Main Topics

- Cultural heritage and interactive Web
- Digital libraries
- Digital humanities
- Cooperation among museums, archives, libraries
- Digital preservation

### Who should attend

- Cultural heritage institutions administrators and curators
- Digital humanities researchers and students
- Cultural tourism operators
- Professional associations in the fields of museums, archives, libraries
- Funding agencies
- Technology providers and developers

### Special thanks to the Supporters of the conference



### Many thanks to:

Firenze University Press; Scuola di Dottorato di Ricerca in "Telematica e Società dell'Informazione" - Università degli Studi di Firenze; Università degli Studi di Roma "Tor Vergata"; Fondazione Mediateca Regionale Toscana; Fondazione Giangiacomo Feltrinelli; Sistema Bibliotecario di Ateneo - Università degli Studi di Firenze; Società Dantesca Italiana; Società Internazionale per lo Studio del Medioevo Latino; Fondazione Ezio Franceschini; Memoria Ecclesiae

### Special thanks to the hospitality of Teatro della Pergola



*Empowering users: an active role  
for user communities*

INTERNATIONAL CONFERENCE  
Florence 15<sup>th</sup> - 16<sup>th</sup> December 2009

Sotto l'alto patronato del Presidente della Repubblica  
The Conference is under the Patronage of



### INFO AND PARTICIPATION AT THE CONFERENCE

Please kindly register at:  
[www.rinascimento-digitale.it/conference2009](http://www.rinascimento-digitale.it/conference2009)

### INFO AND PARTICIPATION AT THE TUTORIAL

Please kindly register at:  
[www.rinascimento-digitale.it/conference2009](http://www.rinascimento-digitale.it/conference2009)

### OFFICIAL LANGUAGES

Italian and English. Simultaneous translation is available

### VENUES

**Conference – Cultural Heritage on line. Empowering users:  
an active role for user communities**

15 - 16 December 2009  
Teatro della Pergola  
Via della Pergola, 30 - Firenze

**Tutorial - Long term preservation of digital assets:  
basic concepts and practices**

14 December 2009  
Palazzo Incontri - Sala Verde  
Via dei Pucci, 1 - Firenze

**Tutorial - Dublin Core. Building blocks for interoperability**

17 December 2009  
Auditorium dell'Ente Cassa di Risparmio di Firenze  
Via Folco Portinari, 5 - Firenze

### SECRETARIAT

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