

#### "Looking at the World with Different Lenses" - Organizational Culture & Recordkeeping

#### Elaine Goh InterPARES 3 Project 3<sup>rd</sup> International Symposium Vancouver, BC 29 May 2010



#### **Rationale and Objective for Case Study**

- Organizational culture was identified as an important variable for the successful implementation of a recordkeeping & preservation system in both IP2 and IP3
- Develop a consistent framework to analyze the impact of organizational culture on recordkeeping and preservation practices across case studies for TEAM Canada



# Methodology

- Both deductive and inductive in nature
- Conduct semi-structured interviews with stakeholders:
  - : records creators
  - : records managers and/or archivists
  - : IT department
  - : management
- Triangulate interviews with documentary sources from various case studies



### **Perspectives in Viewing Culture**

- System of ideas and beliefs
  - "differences in collective mental programming found among people from different organizations, or parts thereof, within the same national context"



- Socio-cultural system
  - "culture as an abstraction from innumerable occurrences where people act in complex social and physical contexts"





## **Concepts & Emerging Themes**

- The environment eg: hiring policy and staff turnover affects recordkeeping culture
- Lack of shared perception and belief with regard to the concept of a record and the roles and responsibilities of recordkeeping
- Lack of incentive culture or system of recognition for individuals who champion records management



## **Concepts & Emerging Themes**

- Record creators are not aware of the importance of RM and how it can support their business requirements
- Records creators have difficulties in comprehending the language of records management. Records managers and archivists should be conscious in the use of language to represent an institutional reality eg: recordkeeping and preservation system



### **Next Steps**

- Conduct interviews with Canadian organizations outside of TEAM Canada
- Coding and analysis of interviews and documentary sources based on emerging themes
- Environmental scan and analysis of test bed
- Develop policies and strategies for developing a recordkeeping culture
- Develop risk assessment model

