InterPARES 3 Project
International Research on Permanent Authentic Records in Electronic Systems
TEAM Canada

The InterPARES 3 TEAM Canada
Web 2.0/Social Media
General Study

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InterPARES 3 Project
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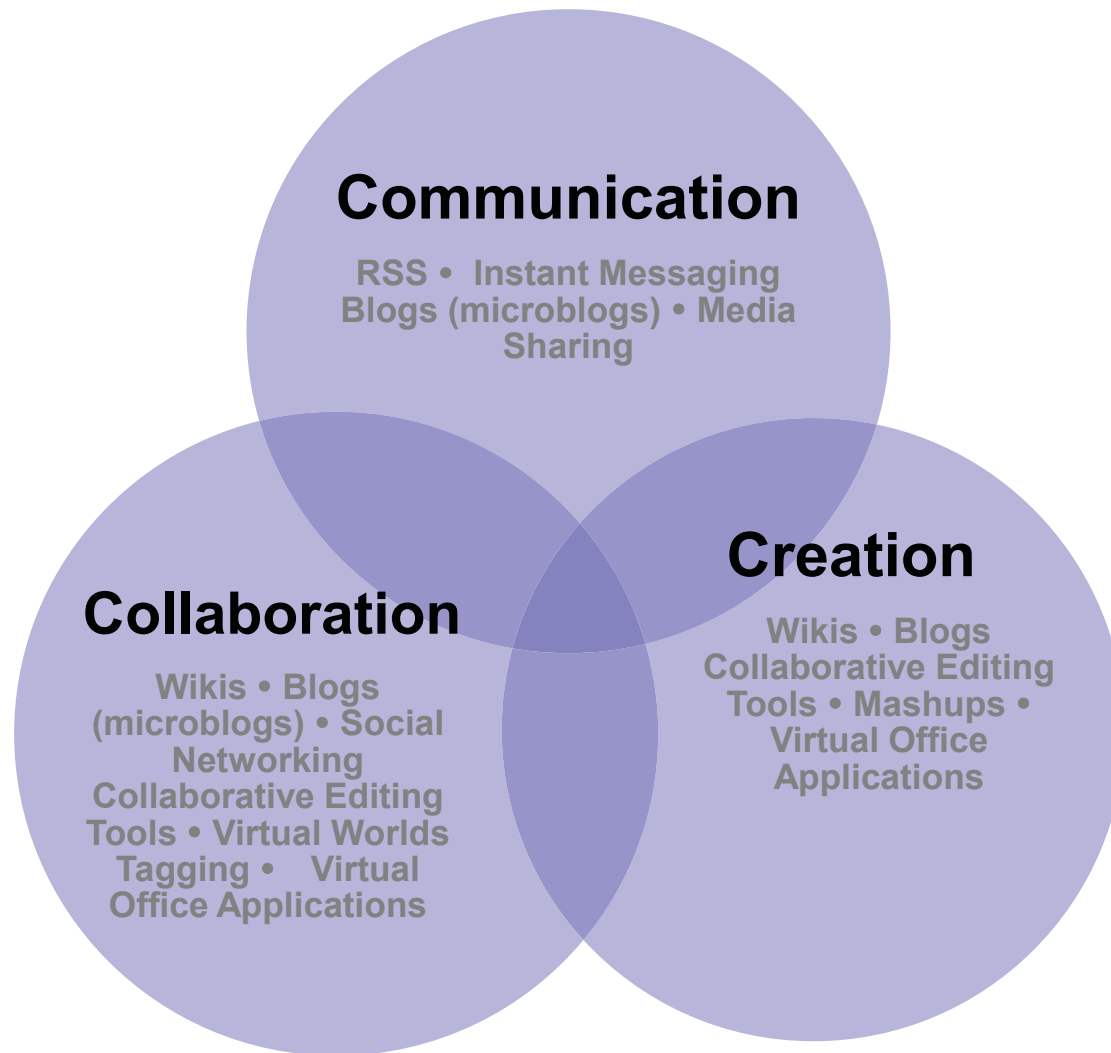# Web 2.0 – Social Media

Web 2.0

- Interactive service platform that supports interoperability, collaboration and information sharing
  - Web applications
  - Web-based communities
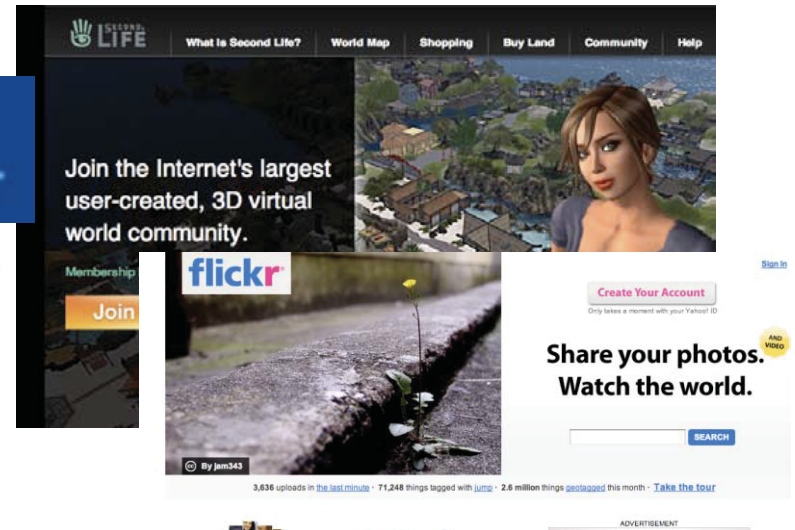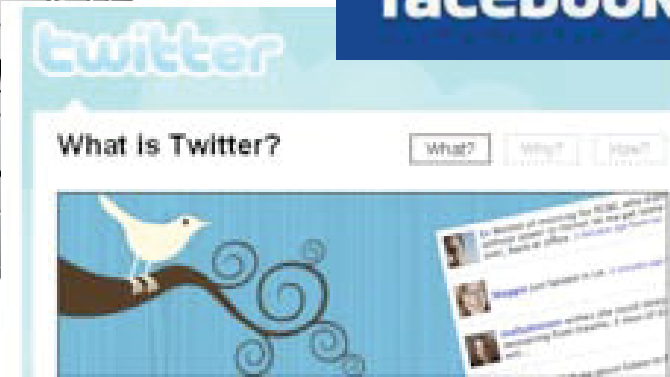 - Wikis, blogs, social networking sites, virtual worlds, etc.

Social Media

- Applications designed to facilitate collaboration, creation and exchange of user-generated content

Web 2.0/Social Media Use

Communication

RSS • Instant Messaging
Blogs (microblogs) • Media
Sharing

Collaboration

Wikis • Blogs
(microblogs) • Social
Networking
Collaborative Editing
Tools • Virtual Worlds
Tagging •   Virtual
Office Applications

Creation

Wikis • Blogs
Collaborative Editing
Tools • Mashups •
Virtual Office
Applications

Web 2.0 and the Information Shift

Hierarchical ⟶ Collaborative

Closed Systems ⟶ Open Networks

Centralized ⟶ Decentralized

Passive ⟶ Interactive

Static ⟶ Dynamic

InterPARES Project
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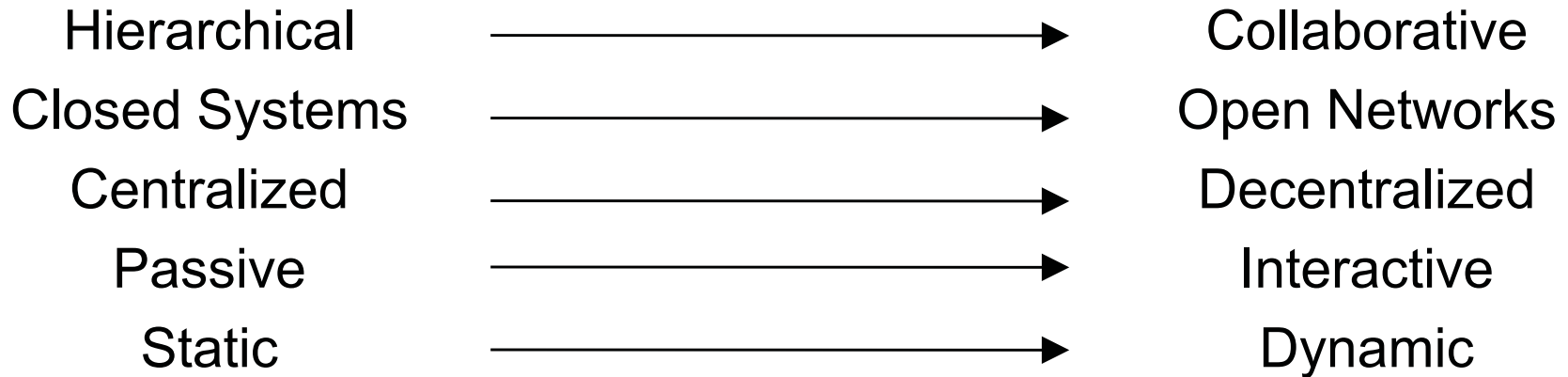
Web 2.0

"The tremendous surge in web-based services and applications, known as 'Web 2.0,' and their corresponding influence on how people create, exchange, and use information are producing an array of new challenges for records and information management professionals – including how to use these tools effectively and how to manage the creation, integrity, storage, access and dissemination of such dynamic information."

Source: Bruce W. Dearstyne. "Blogs, Mashups, and Wikis Oh My?" *The Information Management Journal (July/August 2007)*

The Issues

- Use of social media to create, share and communicate

- Potential for record creation outside of a closed system

- Paradox – information is both ephemeral and persistent

The Issues

- Privacy
- Security
- Intellectual property/copyright
- Ownership/custody
- Access
- Preservation
- Authorship

Research Objectives

- Identify and evaluate consequences of the use of Web 2.0/social media on archival and records management theory and practice

- Explore whether use of Web 2.0 technologies is resulting in records creation

- Assess potential impact of the use of Web 2.0 technologies on the ability of archivists and records managers to manage potential records and preserve records

Research Questions

- How are organizations using Web 2.0 technologies to conduct business?

- Do the products of this use have the characteristics of records? Are they being treated as records?

- Can existing theory and methodology adequately address any potential changes resulting from the use of Web 2.0 in generating records?

Looking Ahead

- Define terminology
- Review the literature
- Analyse Web 2.0 technological context
- Conduct semi-structured interviews
- Produce research products

Thank You