

InterPARES 2 Project

International Research on Permanent Authentic Records in Electronic Systems

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Preserver Guidelines **PRESERVING DIGITAL RECORDS:** 6 **GUIDELINES FOR ORGANIZATIONS** g Α **Elements of Preservation** Feasibility Migrating 1213 Ac Benchmark Identifying Preserving Accuracy Storing Authenticity Requirements 16 18 а \bigcirc Managing Obsolescence Describing Monitoring 2730 25Baseline Outputting Appraising Transferring Requirements

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Introduction

Introduction

These guidelines have been developed to provide concrete advice to various groups that are responsible for the long-term preservation of digital records. They are not intended to be comprehensive, but to highlight a number of areas that are particularly important to the preservation of authentic digital records, and which experience has shown to

be often overlooked in the rush to accept digital records into archival repositories.

As is widely recognized, digital records must be carefully managed throughout their entire existence to ensure that they are accessible and readable over time with their form, content, and relationships intact to the extent necessary for their continuing trustworthiness as records. It is also widely recognized that management of digital records must proceed from a comprehensive understanding of all phases or stages of records' existence, from the time they are generated, through their maintenance by their creator, and during their appraisal, disposition, and long-term preservation as authentic memorials of the actions and matters of which they are a part. From the perspective of long-term preservation, all the activities to manage records throughout their existence are linked, as in a chain, and interdependent. If a link in the chain fails, the chain cannot do its job. If certain activities and actions are not undertaken on records, their integrity (that is, their reliability and authenticity) and preservation are imperiled.

These guidelines focus on the preservation link in the chain of preservation and are organized according to the sequence of preservation activities presented in the InterPARES **Chain of Preservation (COP) model**,¹ which charts the many sequential steps in the creation, maintenance and preservation of authentic records. The alphanumeric number in parentheses following each section title in these Guidelines is a cross reference to the applicable preservation activity presented in the COP model.

The guidelines have been tailored to address the preservation needs of organizations or programs whose records must be retained and consulted for long periods and those of archival institutions that take on the responsibility for the long-term preservation of the records of others and for their continuing accessibility to the public they serve. In both these cases, human and financial resources, as well as in-house technical expertise are frequently limited.

Institutions, organizations and programs with preservation responsibilities should also consult the *Framework of Principles for the Development of Policies, Strategies and Standards for the Long-term Preservation of Digital Records* (a.k.a., **Policy Framework**)² developed by the InterPARES 2 Policy Cross-domain, which complement these Guidelines. Many of the recommendations of these Guidelines may also be applicable to the preservation of digital entities other than records, such as documents, publications or data.

Definitions

Before presenting recommendations for guiding the preservation of digital records, it will be both necessary and helpful to clarify the meaning of some of the terms used in this document.

For the purposes of these guidelines, a record is defined as any docu-

ment created (i.e., made or received and saved for further action or reference) by a physical or corporate person in the course of a practical activity as an instrument and by-product of that activity. A **publication** is defined as a document intended for dissemination or distribution to the public at large. All records and publications are documents and contain data. A **document** is information affixed to a medium in a fixed form; **information** is an assemblage of data intended for communication over time or space; and **data** are the smallest meaningful and indivisible pieces of information.

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Definitions

These guidelines aim at providing recommendations for accurately and authentically maintaining and preserving digital records over time. To facilitate their application, however, the terms "accuracy," "authenticity," and "authentication" need to be defined.

For the purposes of these guidelines, accuracy is the degree to which the data in the records are precise, correct, truthful, and free of error or distortion. To ensure accuracy, one must exercise control over the processes of creation, transmission, maintenance and preservation of the records. Over time, the responsibility for accuracy shifts from the author to the keeper of the records and later to the long-term preserver of the records (if applicable). Authenticity refers to the fact that the records are what they purport to be and have not been tampered with or otherwise corrupted. Thus, authenticity refers to the trustworthiness of records as records. To ensure that authenticity can be presumed and maintained over time, one must define and maintain the identity of the records and protect their integrity. Authenticity is at risk whenever records are transmitted across space and time. Over time, the responsibility for authenticity moves from the keeper to the long-term preserver of the records. Authentication is a declaration of authenticity, resulting either from the insertion or the addition of elements or statements to the records in question, and the rules governing it are established by legislation. Thus, it is a means of proving that records are what they purport to be at a given moment in time. Digital authentication measures, like the use of digital signatures, only ensure that the records are authentic when received and cannot be repudiated, but not that they will stay authentic afterwards.



Manage Chain of Preservation Framework (A1)

PRESERVER

KEEPER

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CREATOR

This aspect involves determining framework requirements, and designing, implementing and maintaining a chain of preservation framework. A Chain of Preservation Framework includes all the elements of policy, strategy, methodology and so on

needed to manage digital records.

1.1. Establish scope and objectives. Preservers must define the scope and objectives of their digital preservation program. In the arts, for example, they ~ RECORDS may wish to preserve the recording of the performance(s) of a work, or they may choose to undertake the more complex preservation of the components of a work of art that support its reproduction or re-performance. In the sciences, preservers may wish to preserve only the final report of the results of an experiment, or hold raw data, normalized data and/or aggregated data to document the methodology used and the result obtained, as well as to ensure the availability of the data for future uses. Preservers should also consider who the eventual users of the archives will be. Technically sophisticated users generally require less assistance in accessing even technologically complex digital materials, while the general public might require extremely user-friendly

access mechanisms, and materials transformed into a few simple, but widely available formats. The scope of the preservation program will help define which preservation strategies (see Section 4 and Appendix C, Section B) a preserver might need to support.

In defining the digital preservation program, preservers should build on previous efforts. To develop appropriate policies and strategies, preservers should consult the InterPARES 2 Policy Framework for guidance applicable at organizational, sectoral, national, international and supranational levels. For the functions of the preservation program, preservers should consult the ISO Open Archival Information System (OAIS) standard,³ and should follow the InterPARES 2 Chain of Preservation model for an adaptation of the OAIS standard specifically intended for digital records. Plans should also reflect the Audit Checklist for Certifying Digital Repositories developed by the NARA/RLG Digital Repository Task Force.⁴

1.2. Acquire resources. Digital preservation requires substantial resources in funding, technological capabilities, and expertise. An organization responsible for digital preservation has several options, including: a) acquire new resources, b) reallocate existing resources and/or c) leverage other resources.

Regardless of the option(s) chosen, a fundamental requirement is that resources must be sustainable. One-time resources, such as grants, may be appropriate for specific finite tasks, such as establishing the preservation program or processing a given body of records, but a reliable source of sustained resources is a sine qua non for any preservation program.

Acquiring new financial resources will require a sound plan for the program and a matching communications plan to convince funding sources and stakeholders they are likely to consult that the program should be funded. A viable strategy for a new program may be to start small and plan on short-term successes to convince funding sources to incrementally increase resources for the program. An incremental strategy should evaluate whether funding sources are more likely to be influenced by short term success in basic program objectives or in areas of more particular concern to them. For example, they may be more swayed by demonstrations of technological capabilities than by a sound and comprehensive plan for appraising digital records.

For most organizations, reallocating resources to digital preservation is likely to entail painful choices. As with seeking new funds, an incremental approach may be best. Furthermore, ongoing adjustments can be made to the plan, based on the experience gained during each phase of implementation. If the digital preservation program is to be established in a larger institution, it would be helpful to address digital preservation as part of the overall strategic plan, rather than as a special initiative.

Even when a preserver successfully acquires new resources or is able to reallocate existing resources to digital preservation, it is unlikely it will have sufficient resources to address all the challenges. Therefore, preservers should capitalize on opportunities for leveraging outside resources. There are a variety of paths for doing this. For example, rather than trying to hire technical experts on a permanent basis or training staff in all reguisite technical knowledge and skills, preservers might engage outside experts on a consultative or task basis. They should not exclude options to contract for both basic and ad hoc services. On a basic level, preservers should evaluate the possibility of using a computer service provider rather than acquiring a dedicated preservation system. Ad hoc options include engaging specialized companies for tasks such as re-copying from obsolete digital media or converting rare formats. Another option is to participate-actively or passively-in open source communities developing technologies needed for digital preservation (e.g., FEDORA,⁵ Global Registry of Digital Formats⁶).

Finally, preservers in an organization lacking the required resources to support a digital preservation program should investigate the possibility of establishing collaborative partnerships or consortia to develop and finance a program that meets a minimum acceptable standard.

1.3. Focus on digital records. Preservers must ensure that digital preservation resources are primarilv deployed to protect authoritative copies of digital records, rather than to preserve digitized copies of surviving analogue records. The rationale for this is that most analogue records will survive without digitization, whereas digital records will be lost without a digital preservation program.

<< AUTHORITATIVE COPY >>

The instantiation of a record that is considered by the creator to be its official record and is usually subject to procedural controls that are not required for other instantiations.

1.4. Offer advice. Because the chain of preservation of digital records begins at creation, preservers should provide advice on digital records creation and maintenance. Depending on the mandate of the preserver, this may be quite specifically targeted to, for example, employees in the preserver's organization or, as in the case of national archives, other government institutions. In other cases, the advice may be disseminated widely to special interest groups or the general public with the purpose of reaching the person(s) or organization(s) whose records fall under the mandate of the preserver.

1.5. Set a good example. Preservers must establish, within their own organization, a recordmaking and a recordkeeping environment such that their own control records produced in the course of their preservation function will be created and maintained in a way that satisfies the InterPARES 1 Benchmark Requirements Supporting the Presumption of Authenticity of Electronic Records (see Appendix A for an abridged version).⁷ Not only is this an essential requirement for any organization undertaking long-term preservation, but the development of this type of in-house environment will also provide:

- hands-on training to archivists in the technologies they are championing to records creators;
- an invaluable "user's eye view" of actual recordkeeping solutions and how they really work in a day-to-day operational environment;
- a testbed where upgrades and innovations can be introduced and evaluated; and
- a working prototype that can be used in demonstrations.

1.6. Develop procedures. Preservers must establish controls over records transfer, maintenance, and reproduction, including the procedures and system(s) used to transfer records to their own organization or program within the organization; maintain them; and reproduce them in a way that satisfies the InterPARES 1 Baseline Requirements Supporting the Production of Authentic Copies of Electronic Records (see Appendix B for an abridged version).⁸ These procedures must embody adequate and effective controls to guarantee the records' identity and integrity, and specifically that:

- unbroken custody of the records is maintained;
- security and control procedures are implemented and monitored;
- the content of the records and the required annotations and elements of documentary form remain unchanged after reproduction.

<< IDENTITY >>

The whole of the characteristics of a document or a record that uniquely identify it and distinguish it from any other document or record. With integrity, a component of authenticity.

<< INTEGRITY >>

The quality of being complete and unaltered in all essential respects. With identity, a component of authenticity.

1.7. Implement maintenance strategies. While much attention is paid to the development of complex long-term preservation strategies, such strategies are inapplicable if the records for which they are to be used are not properly maintained and protected in the recordkeeping and/or record preservation systems that contain them. A complete version of the eight primary maintenance strategies is available in Appendix C, Section A. Briefly, they include:

- A1. Clear allocation of responsibilities
- A2. Provision of appropriate technical infrastructure
- A3. Implementation of a plan for system maintenance, support and replacement
- A4. Implementation of a plan for the transfer of records to new storage media on a regular basis
- A5. Adherence to appropriate storage and handling conditions for storage media
- A6. Redundancy and regular backup of the digital entities
- A7. Establishment of system security
- A8. Disaster planning

2. Appraise Records for Permanent Preservation (A4.2)

In cases where, as recommended in the InterPARES 2 Chain of Preservation model, retention scheduling is employed, decisions on the disposition of records will regularly be made as part of the management of a recordkeeping system. In some cases, appraisals may be conducted when it is determined that records in a longstanding system need to reach a disposition. Eight important aspects of the appraisal process are discussed below.



difficulties involved in the preservation of digital records, the identification of what records need to be preserved for the long term should be carried out at the earliest

possible opportunity. Performing appraisal, establishing transfer methods and even identifying potential preservation strategies with the records creator will improve the likelihood of success. This process may also provide the preserver with an opportunity to offer records creation and maintenance advice (see **Section 1.4**).



Professional preservers, such as archivists, are frequently encouraged to participate in the actual design of computer applications being developed by organizations with which they have a donor-preserver relationship. This approach will help integrate appropriate recordkeeping and preservation practices. Preservers who have joined system design teams have learned that it is an enormously time-consuming practice, which requires a far more detailed understanding of the organization's internal workflows and procedures than an archivist normally acquires during an appraisal. Furthermore, system specifications are rarely an accurate depiction of the application that will eventually be implemented.

An appraisal will still have to be conducted once the system is operational and meeting organizational requirements. It may be more reasonable for archivists to contribute to system design as part of the advice function discussed in **Section 1.4**. Sharing high level strategies, principles and guidelines developed by the archival profession may prove to be a more realistic goal.⁹

2.2. Locate multiple owners. In cases where the intellectual components of a digital entity have multiple owners, these owners must be identified during the appraisal process to assess the ramifications of this situation for long-term preservation. This can occur, for example, where institutions at various levels of government contribute, and share access to, data resources. Another example is illustrated



by Web sites that access and use resources located outside their span of control. While access agreements are frequently negotiated in these circumstances, they rarely include provisions for long-term preservation of all significant digital components.



2.3. Assess authenticity. The assessment of authenticity has always formed part of the traditional archival appraisal process. In the first instance, it has relied on confirming the existence of an unbroken chain of custody from the time of the records' creation to their transfer to the archival entity responsible for their long-term preservation. Periods when records were not subject to some form of protective measures by the records creator, or a successor institution with a vested interest in maintaining the accuracy and completeness of the records, can cast significant doubt on the authenticity of the records.

The assessment of authenticity has also depended on the archivist's knowledge of recordkeeping practices, both historically and in relation to the record types and administrative procedures of a specific creator. The general framework for this assessment was originally codified in diplomatics.¹⁰ A third, less frequently used method to confirm the identity and integrity of records is based on comparison. Records within a fonds are compared to copies forwarded to and held by external sources in the normal course of the creator's business.

Records created and maintained using digital technology present additional difficulties, and archivists have not yet developed standard practices to assess authenticity in this environment. Issues revolve around the fact that digital entities are easily duplicated, distributed, re-named, re-formatted or converted, as well as to the ease with which they can be falsified without leaving a trace. The following examples illustrate the extent of the loss to archivists, historians, lawyers, and others who require authentic records in their work:

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- the physical support on which digital documents are stored has largely lost its significance in confirming the date of a record, or its place of manufacture. Anyone with access to functioning, obsolete equipment and storage media has the capability to copy digital files to, for example, 9-track tape or 5-1/4" diskettes;
- □ the date stamp on any digital file can be modified by adjusting the system clock;
- few institutions understood what their employees would do once entrusted with word processing software. Standard document forms, such as memos and correspondence on letterhead, disappeared under the onslaught of new, individualized record forms, which rapidly included personalized colour, graphics and even sound effects, as well as the attribution of new meaning to capitalization, colour, and the development of emoticons. The degree of erosion of standard records creation practices varied enormously across types and sizes of corporate and government organizations;
- the introduction of e-mail networks allowed records to travel by many new routes among staff, rather than according to the well-established distribution routes of traditional office procedures; and
- the severe reductions in records management personnel in most organizations, fueled by an assumption that digital objects somehow did not need to be managed, played havoc with the hold-ings of the Records Office, which largely stopped receiving records created and transmitted in digital form.

When appraising records created in a digital environment, the assessment of the authenticity of records must become a more overt, visible process performed and documented by the preserver. Unbroken chain of custody, knowledge of recordkeeping practices, and verification may still offer some assurances of authenticity. To these must now be added the verification of compliance with each of the Benchmark Requirements for Authenticity listed in Section 2.4.

2.4. Document the assessment of authenticity. The appraisal report should document the controls put in place by the creator to guarantee the identity and integrity of the records, and thus the presumption of their authenticity. These controls include each of the Benchmark Requirements Supporting the Presumption of Authenticity (see Appendix A). Briefly, these include:

- A.1 Expression of Record Attributes and Linkage to Record (e.g., identity & integrity metadata)
- A.2 Access Privileges
- A.3 Protective Procedures Against Loss and Corruption of Records
- A.4 Protective Procedures Against Media Deterioration and Technological Change
- A.5 Establishment of Documentary Forms
- A.6 Authentication of Records
- A.7 Identification of Authoritative Record
- A.8 Removal and Transfer of Relevant Documentation

2.5. Monitor records identified for long-term preservation. Once the appraisal is completed, the records identified for preservation must be monitored at regular intervals until such time as they will be



transferred to the preserver. Monitoring involves confirming with the records creator that nothing has changed with regard to how classes of records identified for transfer are being created or maintained or, if changes have occurred, that they have not affected the nature and attributes of the records, their value, their authenticity, or the feasibility of their preservation.

Many changes within an organization can affect the on-going survival of digital records. The possibility that records will be destroyed in an instant is much higher than for traditional records. This danger is somewhat offset by the tendency to duplicate material in an uncontrolled fashion. Unfortunately, if the production of copies is uncontrolled, it is unlikely that anyone will realize when the last copy of a record is destroyed.

The simplest scenario may involve a system upgrade either to the hardware or to the software, which will affect the archives' ability to accept the records. An upgrade could also result in even minor system re-design that could remove the ability to separate temporary records from those that must be removed for transfer to the preserver.

A second scenario can involve changes in an organization's mandate or functions. This can easily lead to changes in how computer applications are used, and the nature and amount of data that they contain. People responsible for system re-design may not be aware of the requirement for transfer of the existing records to the designated preserver before the system can be modified. Without intervention, even documentation about the original application and back-up tapes will move inexorably towards a scheduled destruction date.

Finally, the widespread collapse of proper records management practices in most organizations means that records are poorly identified and incorrectly stored in unsecured locations. Managers, and even records managers, may not understand the details of the technical infrastructure, while IT staff may be unfamiliar with the history of an organization, or the relative importance of older records in various data stores. Hard drives may be wiped, user accounts and all the files they contain may be deleted, tapes and discs may be recycled or destroyed, and obsolete playback technology may be disposed of to meet day-to-day operational requirements of speed and efficiency, with no understanding of the impact of such actions on an organization's records or on pre-existing transfer agreements designed to ensure their long-term preservation.

2.6. Update appraisal. Appraisals also need to be updated at regular intervals, though less frequently than records identified for transfer need to be monitored. Information gathered during a monitoring visit may provide the first indication that a new appraisal is required. Change within organizations and within their record-making and recordkeeping systems is inevitable. Organizational mandates and responsibilities may change, as well as the way those responsibilities are carried out, and data accumulated in existing systems may be put to new uses, which might increase their long-term value. At the simplest level, systems that did not initially contain records may be upgraded to do so. This is particularly true during this period of "hybrid" recordkeeping systems, where paper-based record systems continue to co-exist with the early stages of digital information, document or record systems.

<< DIGITAL COMPONENT >>

A digital object that is part of one or more digital records, including any metadata necessary to order, structure, or manifest the content, requiring a given preservation action. **2.7.** Identify all digital components. Paper records kept in traditional recordkeeping systems generally offer a tightly-wrapped package, where the content of the record is firmly attached to its paper support, and the record itself is contextually filed with the related records. This seamless system began to breakdown with the introduction of technology when, for example, photographic negatives had to be processed to produce prints, and

moving images resulted from mul-

tiple layers of sound and images, combined and re-combined to produce the final composite print that is screened in cinemas or broadcast on television.

Digital technology has further dismantled the record into a series of components. To successfully extract digital records from the system in which they were created, or even a secondary maintenance system, the preserver must ensure that all essential digital components are identified and that implicit relationships are made explicit in the metadata before the whole construct is transferred. One of the most common examples of a digital component is the library of fonts, any number of which can be selected by the creator to be used in the presentation of a word-processed document. In Windows, these are stored in '.dll' (or dynamic link library) files. For the preserver to be able to reproduce this record to reflect the creator's original intentions, both the digital component containing the text, and the

digital component containing the font must have been preserved, as well as the link between them established in such a way that the software attempting to display the content of the text file can find the appropriate font library.¹¹

2.8. Determine the feasibility of preservation. While not part of the assessment of the value of the records, the appraisal process must be completed by a careful investigation of the technical preservation requirements for preservation. Different preservation strategies (see Appendix C, Section B) can vary widely in cost, and can produce very different results. A textual record stripped of all its formatting may be acceptable in a situation where the preserver is interested in carrying forward only the content of the record. However, where meaning is conveyed by the documentary form and the display characteristics of the record, a more complex preservation solution will be required.

A determination of the feasibility of preservation is essential if the preserving body is to clearly understand the cost of the acquisition and preservation to which it is committing. This is not a new activity; it is simply the extension to the digital realm of the identification of the resources needed to preserve, for example, paper records that are moldy, or moving image reels that are badly shrunken. The current state of digital preservation does mean, however, that preservation costs must be viewed as recurrent. Re-copying holdings from one physical carrier to another will be required as often as the selected format becomes obsolete. Conversion of file formats will be required when logical obsolescence threatens to make the content unreadable. In addition, the digital records considered for long-term preservation may require measures far too complex for the technological environment and the knowledge resources of the preserving organization, and this might imply a postponement of the transfer.

3 Acquire Selected Records for Permanent Preservation (A4.3)



The activity of the preserver acquiring selected records, and all the activities of preservation that follow from that, have as their goal the continued authenticity and accessibility of those records that are selected for continuing preser-

vation. This movement of records from the creator's (or legitimate successor's) custody to the preserver's custody is a critical juncture in the chain of preservation, and must be done with great care to ensure that nothing goes awry in the transfer process.

3.1. Develop shared plan for transfer. A successful transfer from the current custodian of the records (be it original creator or legitimate successor) to the organization or program taking on responsibility for long-term preservation requires a plan agreed upon by both parties. Re-accessing obsolete systems, or extracting inactive records from operational systems will definitely involve human resource costs for copying time, and potentially for programming time as well. Special hardware and software may also be required. The logical and physical (or virtual) formats used for the transfer must be agreeable to

both parties. As a general rule, the transfer plan should be developed when the technical feasibility of acquisition and preservation are undertaken. If the two parties cannot agree on a transfer process, the appraisal decision may have to be re-visited. Again, in this period of hybrid recordkeeping, paper and microfilm-based options may still exist. Alternatively, the preserver might encourage the records creator to adopt upgrades to the record system that will allow for easier regular transfers.



Ac

Acquiring

3.2. Enforce standardized procedures. The controls over the transfer of digital records from the creator's to the preserver's custody must include:

- establishing, implementing, and monitoring procedures for registering the records transfer;
- verifying the authority for transfer;
- examining the records to determine whether they correspond to the records that are designated for transfer; and
- accessioning the records.

As part of the transfer process, the authenticity of the creator's records, which was assessed as part of the appraisal process, should be verified. This includes verifying that the metadata relating to the records' identity and integrity have been transferred together with the related records and are linked to them, and that the records are accompanied by any relevant documentation of the technical and administrative environment in which they were created and maintained.



3.3. Keep the oldest available logical format. The logical format in which the records were originally created, or in which they are held by the creator at the time of transfer should, whenever feasible, be maintained by the preserver, in addition to any preservation or reference copies generated after the transfer. Should selected preservation strategies, such as a specific conversion path, fail over time,

continued custody of the initial logical format will allow the preserver to essentially re-start the preservation process with the most authoritative copy of the records, by applying a different preservation strategy to the records. Over the long periods during which preservers hold records, experience may show that other preservation strategies are more stable over time, or can more easily be carried forward over the long-term. Alternately, new methods of preservation may have been developed following the acquisition and initial processing of the records.

<< LOGICAL FORMAT >>

The organized arrangement of data on electronic media that ensures file and data control structures are recognizable and recoverable by the host computer operating system. Two common logical formats for files and directories are ISO 9660 for CD-ROMs, and Universal Disk Format (UDF) for DVDs.

3.4. Avoid duplicates. Because of the ease of replication of digital records, the preserver must put in place procedures to ensure that digital records from a specific series are transferred by a specific creator to the preserver only once. Accurate identity information is an important first step in avoiding duplication of effort by the creator and the preserver. Also, if reference copies are provided by the preserver to the creator after the transfer of the records, they should be clearly identified and marked as such to prevent accidental re-transfer.

3.5. Document all processing. Initial processes applied during and immediately after transfer may or may not be related to preservation per se. Confirming the identity of the transferred material, checking for viruses, and confirming completeness of files tend to leave the transferred

file unchanged. File conversion, renaming digital entities, and encapsulating files are more intrusive activities. In both cases, preservers must document all processing of digital records, and its effects, while they are in their custody (see **Appendix B**, **Requirement B.2**). This documentation should include information such as:

- why certain processes were applied to the records;
- what records were processed;
- the date when the process was performed;
- the names of persons performing and documenting the various steps of the process(es);
- the impact of the process performed on the records' form, content, accessibility and use; and
- the description of any damage, loss or other problems encountered as a result of the processing, including any effect on the elements expressing the records' identity and integrity.

Should the preserver produce copies of the acquired records, it is important to remember that, as discussed in **Section 1.5**, these copies should be produced in an environment that satisfies the relevant requirements¹² from the InterPARES 1 Benchmark Requirements Supporting the Presumption of Authenticity of Electronic Records.

4 Preserve Accessioned Records (A4.4)

The designated records preserver is the entity responsible for taking physical and legal custody of, and preserving (i.e., protecting and ensuring continuous access to) a creator's records. Be it an outside organization or an in-house unit, the role of the designated preserver should be that of a **trusted custodian** for a creator's records. The authentic copies of the creator's



records are kept by the trusted custodian in a **trusted preservation system** (see **Appendix C**), which should include in its design a description and a retrieval system. This trusted preservation system must also have in place rules and procedures for the ongoing production of authentic copies as the existing system becomes obsolete and the technology is upgraded.



4.1. Describe the records. The information about the records and their contexts collected during the appraisal and processing stages should form part of the archival description of the fonds or series in which the records belong (see Appendix B, Requirement B.3). This should also include information about intellectual property rights or privacy concerns.

The archival description of the fonds or series containing the digital records should include—in addition to information about the records' juridical-administrative, provenancial, procedural, and documentary contexts information about changes the digital records of the creator have undergone since they were first created. The description should also include an overview of the transfer and preservation processes based on the documentation discussed in **Section 3.5** and the explanation of the relationships among digital components discussed in **Section 2.7**.

<< TRUSTED CUSTODIAN >>

A preserver who can demonstrate that it has no reason to alter the preserved records or allow others to alter them and is capable of implementing all of the requirements for the authentic preservation of records.



4.2. Identify legal ramifications of preservation actions. When a preservation strategy is selected, its legal implications should be reviewed. For example, format conversion out of a proprietary environment could involve the preserver in illegal actions. In the United States, the Digital Millennium Copyright Act has made it a criminal offence to produce tools that can circumvent copyright protection measures. Internationally, the World Intellectual Property Organization Copyright Treaty (WIPO WCT) contains provisions that include copyright protection for soft-

ware as well as digital works, and that introduce criminal penalties for infringement, which ranges from unauthorized copying of material placed on a Web site to the removal or alteration of rights management controls from digital works. Most software packages also include some type of similar restrictions, which users must agree to during the installation process.

4.3. Confirm the effectiveness of the selected pres-

ervation strategy. As discussed in Section 2.8, there are now a number of preservation strategies available. Ideally, the selected preservation strategy should be tested on the records prior to the formal transfer to the preserver, to ensure that it will perform as expected. Realistically, most preserving organizations or programs can only fund this type of testing on an exceptional basis. Just as traditional conservators carefully test proposed treatments before



applying them wholesale to analogue records, digital preservers must be constantly alert to the impact that each preservation process may have on the records, and ensure that it is the appropriate choice for preserving authentic records. Flaws in application software, and variations in the functionality of versions over time can result in unexpected consequences when applied to a new group of records.

Part of this process includes a constant awareness of the need to track the presence and the performance of all digital components. A change in one component may have unexpected results on a second component, or it may affect how the relationship functions between any two essential components of the record or their ability to interact. A different relationship that could



be affected is that among the members of a related group of records, such as a dossier or series, and the presentation of that aggregate in the correct order (e.g., alphabetical, chronological or hierarchical). If the original order has been lost, corrective measures will have to be taken.

4.4. Maintain proper storage. It is a widely accepted archival preservation principle that maintaining an appropriate and consistent storage environment (temperature and relative humidity) for the material being stored is the most cost-effective contribution to the long-term preservation of the records. Manufacturers of magnetic or optical storage media generally offer advice on optimum storage conditions. The environment must be monitored constantly, and the readings checked on a regular basis. This recommendation is one of the eight mandatory maintenance strategies outlined in Section 1.7 and discussed in Appendix C, Section A.





5. Output Records (A4.5)

s noted earlier, continued accessibility (i.e., use) is an integral part of the archival process. Consequently, providing access to preserved records is an essential component in the chain of preservation. It should be managed by the preserver with the same sense of responsibility and degree of technical and professional competence imparted to records appraisal, acquisition/ transfer, description and storage.



Outputting

Documenting the records reproduction process and its effects is an essential means of demonstrating that the reproduction process is transparent (i.e., free from pretense or deceit). Such transparency is necessary to the effective fulfillment of the preserver's role as a trusted custodian of the records. It also provides users of the records with a critical tool for assessing and interpreting the records by demonstrating the continuing authenticity of the records and by providing a complete history of the records, of which the history of reproduction is an essential part.

5.2. Explain the technical requirements for access. As mentioned in Section 1.1, different preservers provide reference services to different types of users. This will affect the reference formats and mechanisms adopted by the preserving organization or program, with simpler methods required for members of the general public who may not even own a computer, or who may own a fairly simple machine with a few standard pieces of soft-

ware. To meet the needs of these users, the preserver may have to undertake additional processing, or create specialized tools to assist the researchers. More technologically adept users, such as statisticians doing data analysis, or forensic accountants conducting fraud investigations, are more likely to apply their own software tools to copies of the records



Conclusion

Conclusion

This document has outlined a series of guidelines for institutions, organizations and programs with preservation responsibilities for digital records that can be presumed to be authentic and accurate while in the custody of the preserver. For individual preservers and small preservation organizations the burden may seem great, but the alternative—loss of

records or the emergence of corrupt and inauthentic records—would be an even greater problem in the long run. Small organizations will benefit by making a clear designation of the individual or individuals responsible for overseeing the preservation of the organization's digital records. Bear in mind, however, that not all recommendations presented in this document need to be implemented in each circumstance; each preserver should be able to select and adopt the measures that address its particular problems in the specific context in which it operates. There may also be cases in which additional measures are necessary because of legislative or regulatory requirements specific to the preserver's administrative or cultural jurisdiction. In such cases, consultation with legal experts may be required. Individuals, offices and small organizations responsible for preservation should not hesitate to contact such experts for advice on any issues relating to the preservation of the digital records in their custody and under their control.

References Cited

¹ Available at http://www.interpares.org/ip2/ip2_models.cfm.

- ² Available at http://www.interpares.org/public_documents/ip2(pub)policy_framework_booklet.pdf.
- ³ ISO 14721: 2003, available at http://www.iso.org.
- ⁴ Available at http://www.rlg.org/en/page.php?Page_ID=20769.
- ⁵ See http://hul.harvard.edu/formatregistry/.

⁶ See http://www.fedora.info/.

⁷ See: Authenticity Task Force, "Appendix 2: Requirements for Assessing and Maintaining the Authenticity of Electronic Records." In *The Long-term Preservation of Authentic Electronic Records: Findings of the InterPARES Project*, Luciana Duranti, ed. (San Miniato, Italy: Archilab, 2005), 204-219. Available at http://www.interpares.org/book/interpares_ book_k_app02.pdf.

⁸ Ibid

⁹ Many aspects relating to the creation of effective digital preservation programs have been studied in recent years. Among the Web sites containing useful information or examples are: the InterPARES project at http://www.interpares.org; Model Requirements for the Management of Electronic Records (MoReq) at http://www.digitaleduurzaamheid.nl/bibliotheek/docs/moreq.pdf; the Metadata Encoding and Transmission Standard (METS) at http://www.loc.gov/standards/mets/; the Electronic Records from Office Systems (EROS) at the National Archives of the United Kingdom at http://www.nationalarchives.gov.uk/electronicrecords/advice/guidelines.htm; and the Australian DIRKS (Designing and Implementing Recordkeeping Systems) manual at http://www.naa.gov.au/recordkeeping/dirks/dirksman/dirks.html.

¹⁰ See discussion of diplomatics in Luciana Duranti and Kenneth Thibodeau (2006), "The Concept of Record in Interactive, Experiential and Dynamic Environments: the View of InterPARES," Archival Science 6(1): 15-21.

¹¹ A more detailed description of the "digital component," with additional examples illustrating the concept, is available in "Appendix 6: How to Preserve Electronic Records," in *The Long-term Preservation of Authentic Electronic Records*, op. cit., 293-328.

12 Requirement A.5 (Establishment of Documentary Forms), where the creator establishes the documentary form of the record, would usually not apply to the preserver, except if the original documentary form of the record has been lost and the preserver must specify a substitute to permit access.

Appendix A Benchmark Requirements for Supporting the Presumption of Authenticity of Electronic Records*



The benchmark requirements are the conditions that serve as a basis for the preserver's

assessment of the authenticity of the creator's digital records. Satisfaction of these benchmark requirements will enable the preserver to infer a record's authenticity on the basis of the manner in which the records have been created, handled, and maintained by the creator. Within the benchmark requirements, Requirement A.1 identifies the core information about a digital record—the immediate context of its creation and the manner in which it has been handled and maintained—that establishes the record's identity and lays a

foundation for demonstrating its integrity. Requirements A.2–A.8 identify the kinds of procedural controls over the record's creation, handling, and maintenance that support a presumption of its integrity.

<< REQUIREMENT SET A >>

To support a presumption of authenticity the preserver must obtain evidence that:

REQUIREMENT A.1: Expression of Record Attributes and Linkage to Record

The value of the following attributes are explicitly expressed and inextricably linked to every record. These attributes can be distinguished into categories, the first concerning the identity of records, and the second concerning the integrity of records.

A.1.a Identity of the record:

- A.1.a.i Names of the persons concurring in the formation of the record, that is:
 - name of author^a
 - name of writer^b (if different from the author)
 - name of originator^c (if different from name of author or writer)
 - name of addressee^d
- A.1.a.ii Name of action or matter
- A.1.a.iii Date(s) of creation and transmission, that is:
 - chronological date^e
 - received date^f
 - archival date^g
 - transmission date(s)^h
- A.1.a.iv Expression of archival bondⁱ (e.g., classification code, file identifier)
- A.1.a.v Indication of attachments

A.1.b Integrity of the record:

- A.1.b.i Name of handling office^j
- A.1.b.ii Name of office of primary responsibility^k (if different from handling office)
- A.1.b.iii Indication of types of annotations added to the record
- A.1.b.iv Indication of technical modifications^m

REQUIREMENT A.2: Access Privileges

The creator has defined and effectively implemented access privileges concerning the creation, modification, annotation, relocation, and destruction of records.

Benchmark Requirements

<< REQUIREMENT SET A (cont) >>

REQUIREMENT A.3: Protective Procedures: Loss and Corruption of Records

The creator has established and effectively implemented procedures to prevent, discover, and correct loss or corruption of records.

REQUIREMENT A.4: Protective Procedures: Media and Technology

The creator has established and effectively implemented procedures to guarantee the continuing identity and integrity of records against media deterioration and across technological change.

REQUIREMENT A.5: Establishment of Documentary Forms

The creator has established the documentary forms of records associated with each procedure either according to the requirements of the juridical system or those of the creator.

REQUIREMENT A.6: Authentication of Records

If authentication is required by the juridical system or the needs of the organization, the creator has established specific rules regarding which records must be authenticated, by whom, and the means of authentication.

REQUIREMENT A.7: Identification of Authoritative Record

If multiple copies of the same record exist, the creator has established procedures that identify which record is authoritative.

REQUIREMENT A.8: Removal and Transfer of Relevant Documentation

If there is a transition of records from active status to semi-active and inactive status, which involves the removal of records from the electronic system, the creator has established and effectively implemented procedures determining what documentation has to be removed and transferred to the preserver along with the records.

* Excerpted from: Authenticity Task Force, "Appendix 2: Requirements for Assessing and Maintaining the Authenticity of Electronic Records." In *The Long-term Preservation of Authentic Electronic Records: Findings of the InterPARES Project*, Luciana Duranti, ed. (San Miniato, Italy: Archilab, 2005), 204-219. Available at http://www.interpares.org/book/interpares_book_k_app02.pdf. <u>Note</u>: this excerpted version excludes the commentary provided in the full version cited above.

- ^a The name of the physical or juridical person having the authority and capacity to issue the record or in whose name or by whose command the record has been issued.
- ^b The name of the physical or juridical person having the authority and capacity to articulate the content of the record.
- ^c The name of the physical or juridical person assigned the electronic address in which the record has been generated and/or sent.
- ^d The name of the physical or juridical person(s) to whom the record is directed or for whom the record is intended.
- e The date, and possibly the time, of compilation of a record included in the record by the author or the electronic system on the author's behalf.
- ^f The date, and possibly the time, when a record is received by the addressee.
- ^g The date, and possibly the time, when a record is officially incorporated into the creator's records.
- ^h The date and time when a record leaves the space in which it was generated.
- ⁱ The archival bond is the relationship that links each record, incrementally, to the previous and subsequent ones and to all those [that] participate in the same activity. It is originary (i.e., it comes into existence when a record is made or received and set aside), necessary (i.e., it exists for every record), and determined (i.e., it is characterized by the purpose of the record).
- ¹ The office (or officer) formally competent for carrying out the action to which the record relates or for the matter to which the record pertains.
- ^k The office (or officer) given the formal competence for maintaining the authoritative record, that is, the record considered by the creator to be its official record.
- ¹ Annotations are additions made to a record after it has been completed. Therefore, they are not considered elements of the record's documentary form.
- ^m Technical modifications are any changes in the digital components of the record as defined by the Preservation Task Force. Such modifications would include any changes in the way any elements of the record are digitally encoded and changes in the methods (software) applied to reproduce the record from the stored digital components; that is, any changes that might raise questions as to whether the reproduced record is the same as it would have been before the technical modification. The indication of modifications wight refer to additional documentation external to the record that explains in more detail the nature of those modifications.

Appendix B Baseline Requirements Supporting the Production of Authentic Copies of Electronic Records*



The baseline requirements outline the minimum conditions necessary to enable the preserver to attest to the authenticity of copies of inactive electronic

records. Unlike the benchmark requirements, all of the requirements included in the baseline requirements must be met before the preserver can attest to the authenticity of the electronic copies in its custody. Satisfaction of these baseline requirements will enable the preserver to certify that copies of electronic records are authentic. Traditionally, the official preserver of the records has been the person entrusted with issuing authentic copies of such records. To fulfill that role, the preserver needed simply to attest that the copy conformed to the record being repro-

Baseline

Requirements

duced. With electronic records, and the accompanying difficulties related to preservation, the prudent path would be for the preserver to produce and maintain documentation relating to the manner in which it has maintained the records over time as well as the manner in which it has reproduced them to support its attestation of authenticity.

<< REQUIREMENT SET B >>

The preserver should be able to demonstrate that:

REQUIREMENT B.1: Controls over Records Transfer, Maintenance, and Reproduction

The procedures and system(s) used to transfer records to the archival institution or program; maintain them; and reproduce them embody adequate and effective controls to guarantee the records' identity and integrity, and specifically that:

- B.1.a Unbroken custody of the records is maintained;
- B.1.b Security and control procedures are implemented and monitored; and
- **B.1.c** The content of the record and any required annotations and elements of documentary form remain unchanged after reproduction.

REQUIREMENT B.2: Documentation of Reproduction Process and its Effects

The activity of reproduction has been documented, and this documentation includes:

- B.2.a The date of the records' reproduction and the name of the responsible person;
- **B.2.b** The relationship between the records acquired from the creator and the copies produced by the preserver;
- B.2.c The impact of the reproduction process on their form, content, accessibility and use; and
- B.2.d In those cases where a copy of a record is known not to fully and faithfully reproduce the elements expressing its identity and integrity, such information has been documented by the preserver, and this documentation is readily accessible to the user.

REQUIREMENT B.3: Archival Description

The archival description of the fonds containing the electronic records includes—in addition to information about the records' juridical-administrative, provenancial, procedural, and documentary contexts—information about changes the electronic records of the creator have undergone since they were first created.

* Excerpted from: Authenticity Task Force, "Appendix 2: Requirements for Assessing and Maintaining the Authenticity of Electronic Records." In *The Long-term Preservation of Authentic Electronic Records: Findings of the InterPARES Project*, Luciana Duranti, ed. (San Miniato, Italy: Archilab, 2005), 204-219. Available at http://www.interpares.org/book/interpares_book_k_app02.pdf. <u>Note</u>: this excerpted version excludes the commentary provided in the full version cited above.

Strategies

Appendix C Digital Records Maintenance and Preservation Strategies*

This appendix includes a list of preservation strategies largely drawn from the UNESCO *Guidelines for the Preservation of Digital Heritage*,^a which offers a framework for describing digital records preservation strategies that

might be utilized to protect and maintain the accessibility of authentic copies of digital records throughout the chain of preservation.

The complete list of possible strategies adopted by InterPARES 2 is conceptually divided into two broad categories: a) **maintenance strategies**, and b) **preservation strategies**.

A. Maintenance Strategies. Maintenance strategies are the minimum necessary requirement to protect and maintain accessibility of authentic copies of digital records. There are eight primary maintenance strategies (see next page). All are necessary to ensure the records components will exist long enough for preservation strategies to be applied.

<< MAINTENANCE STRATEGY >>

A coherent set of objectives and methods for protecting and maintaining accessibility of authentic copies of digital records through their early stages in the chain of preservation.

<< PRESERVATION STRATEGY >>

A coherent set of objectives and methods for maintaining digital components and related information over time, and for reproducing the related authentic records and/or archival aggregations.

B. Preservation Strategies. In addition to the maintenance strategies, every records preserver is responsible for establishing a trusted preservation system for expressing one or more preservation strategies. Twelve preservation strategies are listed below, in Section B, divided into four broadly defined groups. It is most likely that, in practice, a preserver will support two or more preservation strategies, in addition to the eight maintenance strategies listed below in Section A.

<< TRUSTED PRESERVATION SYSTEM >>

A system that comprises the whole of the rules—and the tools and mechanisms used to implement these rules—that govern the permanent intellectual and physical maintenance and use of records in the custody of the preserver and that provide a circumstantial probability of the authenticity of the records within the system.



* Adapted from: Kevin Glick, "Electronic Records Preservation Strategies," (unpublished report, 2006).

^a Colin Webb (2003), Guidelines for the Preservation of Digital Heritage. Prepared by the National Library of Australia for the Information Society Division, United Nations Educational, Scientific and Cultural Organization, report no. CI-2003/WS/3. Available at http://unesdoc.unesco.org/images/0013/001300/1300/1e.pdf.

Appendix C (cont) A. Maintenance Strategies



A1. Clear allocation of responsibilities.

A person or office must be given unambiguous responsibility for managing records storage and protection. This is a technical responsibility that requires a specific skill set, dedicated resources,

and an appropriate plan. This strategy can be undertaken by hiring a competent staff member devoted exclusively to this task or by assigning existing staff, or an existing office, a specific portion of time to carry out the responsibilities.

A2. Provision of the appropriate technical infrastructure. This includes all of the physical and administrative resources that enable the recordkeeping and/or maintenance processes (buildings, computer hardware, computer networks, and the auxiliary staff necessary to maintain the same).

A3. System maintenance, support and replacement. The implementation of a plan for maintaining, updating and/or replacing hardware and software.

A4. Transfer of data to new storage media on a regular basis. The implementation of a plan for copying of data from one storage medium to another to avoid the impact of media decay. Such transfers should be undertaken in a systematic manner.

A5. Adhere to appropriate conditions for storage media. The rate of media decay may be dramatically reduced by adhering to appropriate environmental conditions. For instance, excessive heat, humidity, and dust endanger storage media.

A6. Redundancy and geographic location. The duplication of digital entities and the storage of the resulting multiple copies on different physical media protects them against media failure. Storage in different sphysical locations protects against poor environmental storage conditions, fire, flood, etc., at a particular storage site.





A7. System security. Controls should be implemented to ensure that digital components of records are exposed only to authorized users and/or processes. Such controls should include restricting physical access to places where computers are kept as well as restricting access to the digital records on the computers themselves. The latter can be accomplished through various means, including the use of passwords and/or biometric authentication to log on to the system.

A8. Disaster planning. The strategies listed above are designed to minimize accidental loss of data and maximize media longevity, but even with perfect storage conditions and excellent handling protocols, disasters may still happen. A disaster recovery plan should contain detailed procedures for restoring a damaged system and for guiding the effective recovery of recordkeeping and/ or preservation systems following a disaster.

Maintenance Strategies

Appendix C (cont) B. Preservation Strategies

B1. Use of standards. The use of widely available and supported standards increases the likelihood of stability and longer term support. Such standards may either be *de jure*, if they have been formally agreed upon, or *de facto*, if they have been widely adopted by industry. Standards can apply to many facets of a preservation system, including encoding methods, file

formats, physical storage media, etc. Compliance with standards might also simplify the application and/or maximize the effectiveness of later preservation strategies. Standardization may be applied **prospectively**, by limiting the formats in which digital records may be transferred to the preserver, or **retrospectively**, by converting files received in other formats to standard ones.

B1.1. Self-describing formats (persistent object preservation, tagging). Analysis and tagging of records so that the functions, relationships and structure of specific elements can be described. The re-presentation of content can be liberated from specific software applications and be achieved using different applications as technology changes.

B1.2. Encapsulation. Binding together a record and the means of providing access to it, normally in a wrapper that describes what it is in a way that can be understood by a wide range of technologies (such as an XML document). The wrapper often includes metadata that describe or link to the correct tools.

B1.3. Restricting the range of formats to be managed (normalization). Storing records in a limited number of formats only.^a The selection of acceptable formats may continue to include new proprietary formats, or new generations of existing proprietary formats, or it may be restricted to non-proprietary formats, to carry standardization one step further. One example of this approach is referred to as **durable encoding**, which recommends encoding records to conform to well-known data processing standards down to the level of encoding bits as ASCII or Unicode UTF-8, and objects as XML.

B1.4. Conversion. Transferring digital records from one hardware or software generation to another. As distinct from **refreshing**, which copies the data stream from one carrier to another, conversion entails transforming the logical form of a digital object so that the conceptual object can continue to be correctly rendered or presented by the new hardware or software. The most commonly proposed conversion method involves permanently transforming one logical format into another in line with technological change, so that all converted objects can be presented with prevailing technology. It is also possible to propose a 'conversion on demand' or 'conversion at the point of access' model. This approach is discussed below in **Section B2.4** (Viewers).

<< DE JURE STANDARD >>

Standard adopted by official standardssetting body, whether national (e.g., ANSI), multi-national (e.g., CEN) or international (e.g., ISO). For computer file formats, two recent de jure standards are PDF/A (PDF standard for archiving) and ODF (OASIS OpenDocument Format).

<< DE FACTO STANDARD >>

Standard not adopted by any official standards-setting body, but nevertheless widely used and recognized by its users as a standard. Well known and widely used computer file formats that are considered de facto standards include PDF, TIFF, DOC and ZIP.

Appendix C (cont) B. Preservation Strategies (cont)

B2. Technology dependence. These strategies continue to rely on the original hardware and/or software without changing the records.

B2.1. Technology preservation. Maintaining the original software and hardware with which digital records were presented.

B2.2. Reliance on backward compatibility. Trusting the ability of some software to correctly interpret and present digital components of records created with previous versions of the same software. In this strategy, the presentation is limited to a temporary conversion for viewing or for non-archival copying purposes, whereas conversion permanently changes records into the format supported by the current version of the software.



B2.3. Software re-engineering. Transforming software as technologies change. As such, it is similar to the transformation of record formats, discussed above at **B1.4**.and **B2.2**. This may include anything from re-compiling source code for a new platform to re-coding the software from scratch in another programming language.

B2.4. Viewers and conversion at the point of access. The use of software tools or transformation methods that provide temporary accessibility when needed, using the original data stream.

B2.5. Emulation. Using software that makes one technology behave like another. In other words, making future technologies behave like the original environment of a preserved digital record, so that the original record could be presented in its original manifestation from the original, or converted data streams.

B3. Non-digital approaches. Copying the digital records onto relatively stable analogue media, such as paper or microfilm, shifting the preservation burden to an analogue copy in place of the digital object. This approach destroys any functionality provided by the software, such as manipulability.



B4. Data restoration (digital archaeology). Recovering records as bits from physical media followed by steps to restore the intelligibility of the recovered records. It is most often employed in the recovery of data from failed, damaged or degraded media, but methods to restore intelligibility have been used to rescue documents in obsolete formats.

^a For a detailed analysis of current issues and trends in the selection of file, wrapper, tagging and encoding formats, together with recommendations for developing and implementing policies on selecting digital file formats for long-term preservation, see: Evelyn Peters McLellan (2006), "Selecting Digital File Formats for Long-Term Preservation: InterPARES 2 General Study 11 Final Report." Available in English at http://www.interpares.org/display_file.cfm?doc=ip2_file_formats(complete).pdf, and in French at http://www.interpares.org/display_file.cfm?doc=ip2_file_formats_fichiers_numériques.pdf.